DOMINION

Guidelines and information for hosting an independent screening

Approval

Independent screenings require approval from the filmmakers – after you have submitted the "host a screening" form, we will get back to you as soon as possible.

Licence fee

There is no licence fee.

Fundraising

You are welcome to use your screening as a fundraiser for your own non-profit organisation, through ticket sales, food sales, raffles, donations, etc. If you would like to fundraise for our organisation Aussie Farms or towards further promotion of the film, we would very happily accept this. We would also appreciate it if you could mention our fundraising initiative, the Dominion Movement Action Team. A suggested announcement at the end of the film and/or for posting on your event page:

For those people who would like to support Aussie Farms in continuing their work exposing animal cruelty you can now donate monthly, by joining the Dominion Movement Action Team. Action team members receive exclusive t-shirts and hoodies as well as discounts to over 100 vegan business across Australia. Visit join.dominionmovement.com now to support the makers of the film.

Tickets

We recommend <u>www.eventbrite.com</u> for selling tickets, or for registration of free tickets (though you can use whichever system/website you prefer). Create an event page, set your own ticket prices/options, and then update your screening with the ticket link by logging in to <u>manage your screening</u>. We'd also suggest creating a Facebook event page.

Promotions

Posters are available in the screening management page.

Feel free to modify to add the details of your screening, for your own promotions of your event.

Please let us know if and when you would like us to share your event on our social media pages – we can't guarantee that we'll be able to but will do our best.

Access film

The film can be downloaded in a variety of formats by logging in to <u>manage your screening</u>. If you need a particular format added please let us know via email

(contact@aussiefarms.org.au). To minimise costs and administration we would prefer not to post physical copies but if you do need us to do so, please let us know.

Please do not share or distribute the film beyond what is necessary for your screening.

Film rating

The film has received a classification in Australia of MA15+ (persons under 15 years old must be accompanied by a parent or guardian).

Duration

The film's duration is 2 hours (120 minutes). The older version of the film is 125 minutes. We request that the old version, if you have it, should no longer be used for screenings.

Venues

You will need to find a suitable venue for your screening (for example, a cinema or theatre that offers private hire, a university lecture theatre, etc). We are unable to assist with any venue costs – we recommend selling tickets at a price that would at least cover the hire cost of the venue.

Photos of your event

If possible, we'd love for you to take some photos at your event for us to share on our social media pages.

Subtitles

A number of subtitles are now available for download in the screening management page. Many more are being worked on by volunteers. If you would like to offer translation into a particular language please email us (contact@aussiefarms.org.au).

Technical details

The film's native format is PAL (25fps). A 24fps version is available on request. DVDs and Blu-Rays, when complete, will be 24fps NTSC, and region-free, allowing them to be played in all devices around the world.

Attendance of filmmakers

Unfortunately in most cases we will not be able to attend independent screenings.

Questions or concerns

Please email us: contact@aussiefarms.org.au